**President’s Awards Program Page**

Header image: President’s Awards Header Image

Page name: President’s Awards

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**Section 1**

Intro paragraph:

* Since 2007, our President’s Awards program has honored and celebrated employees who truly represent the very best of Northwell Health. Each year, these awards recognize team members who not only surpass our expectations and standards of excellence, but also those who drive innovative business outcomes throughout six distinctive categories – Physician of the Year, Nurse of the Year, Leader of the Year, Innovation, Teamwork and Exceptional Patient/Customer Experience. These are the team members who aren’t afraid to push the boundaries, who see things differently and grab every chance to learn, grow and make things better. These are the people doing out-of-the-ordinary every day and are changing lives in ways we could have never imagined.
* Remove Call to Action link with chevron

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**Section 2**

Purple box:

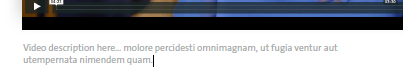
* Photo: Collage of photos (kit celebrations)
* Headline: 2020 Celebrations
* Copy:
  + In this unprecedented year, our team members came together like never before. Due to the unwavering effort, support and loyalty shown over the past few months while battling an unknown virus, we waved the selection committee process choosing to recognize all 85 regional finalists instead of one winner per category. Throughout the months of November and December our finalists were celebrated locally or virtually, with each receiving a recognition kit inclusive of a letter from Michael Dowling, a crystal award, storytelling booklet memorializing their impact, 200,000 myRecognition points as well as a one-year subscription to a well-being support service. We congratulate this year’s finalists and sincerely thank them for all that they’ve done and continue to do.
  + Remove CTA

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**Section 3**

Video:

* 2019 Gala sizzle reel
  + <https://www.youtube.com/watch?v=Uroi7HJAXng&feature=youtu.be&dm_t=0%2C0%2C0%2C0%2C0>
  + Copy:
    - 2019 Gala: Regional finalists and winners, accompanied by special guests and senior leadership, gathered together at the Crest Hollow Country Club to celebrate and recognize their achievements.

Above copy corresponds to this in the PDF:



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**Section 4**

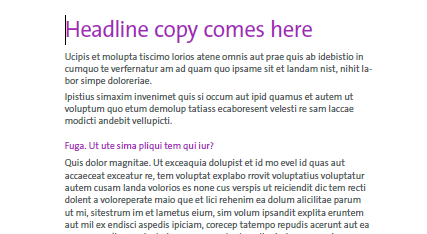
Copy section:

* Headline: 2021 Program
  + Due to the shift of work in support of battling COVID-19, next year’s President’s Awards program is being adjusted. Updates to categories as well as nomination forms are being socialized with our advisory councils, selection committee members and executive leadership to determine next steps. As final decisions are made, we will update this page and circulate with our business partners.
  + Below provides a preliminary look at the 2021 program timeline (Note: Timeline not finalized and will potentially be adjusted):

|  |  |
| --- | --- |
| March 1 – May 1 | Nominations Open |
| May 1 – May 28 | Regional Review |
| May 31 | First Draft of Regional Nominations Due to Ex Team |
| May 31 – June 11 | Ex Provides Nomination Edits to HR |
| June 14 – June 28 | HR to Update and Finalize Nominations |
| June 30 | Final Drafts Due to Ex Team |
| July 12 – August 6 | Selection Committee Review |
| August 9 – August 13 | Selection Committee Meeting, Winners Chosen |
| August 13 – August 31 | Winners Announced\* |
| September 1 – 30 | Storytelling Campaign and Celebration\* |

* Questions about the President’s Awards program? Please feel free to reach out to Lara Sharawi at [lsharawi@northwell.edu](mailto:lsharawi@northwell.edu)

SECTION 4 snipped from PDF for reference:



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**Section 5**

Rotating Content:

* Headline: A look back at our 2019 winners...
* Slide 1:
  + Photo: 4285
  + **Carmen Rodriguez, MD, FACOG**, a voluntary physician in Obstetrics and Gynecology at Long Island Jewish Medical Center is known for making the impossible possible for her patients earning her the Physician of the Year award.
  + CTA: Take a look at Dr. Rodriguez’s story
    - <https://www.youtube.com/watch?v=-i8f7n1v3vg&feature=youtu.be>
* Slide 2:
  + Alexa Photo: 4303
  + Jeffrey Photo: 4338
  + **Alexa Damone, RN, and Jeffrey Rosa, RN**, were our two Nurse of the Year award recipients. With their dedication to caring for Northwell patients, and commitment to caring for patients around the world through medical missions, these team members embody what it truly means to be a nurse and go the extra mile for people in need.
  + CTA: Take a look at Alexa’s story
    - <https://www.youtube.com/watch?v=ThG50EjzTrU&feature=youtu.be>
  + CTA: Take a look at Jeffrey’s story
    - <https://www.youtube.com/watch?v=aWfJ0DQ2v-8&feature=youtu.be>
* Slide 3:
  + Photo: 4382
  + **Ryan J. Guda, RN**, was recognized as Leader of the Year because of his work around team member engagement which led his site to become a designated 5-STAR facility for two consecutive years, a recognition that only 10% of dialysis facilities across the US have received.
  + CTA: Take a look at Ryan’s story
    - <https://www.youtube.com/watch?v=ePmRTZ9BsGo&feature=youtu.be>
* Slide 4:
  + Photo: 4250
  + Bi-annually, teams are awarded the President’s Award for Innovation through our annual Innovation Challenge contest. In 2019, both EDCAP aza-Peptide Building Blocks for Preferred Drug Characteristics and Real Time Actionable Data (RAD) were recognized for their innovative techniques to enhance patient care.
    - **EDCAP aza-Peptide Building Blocks for Preferred Drug Characteristics**
      * Many pharmaceutical drugs are peptides, small fragments of proteins. When carefully chosen, peptides offer the advantage of selectivity toward a target coupled with minimal adverse side effects. However, peptides suffer from a very short half-life, and their effect can be very short lived because they are destroyed in seconds in the blood. The EDCAP technology offers a general solution to this stability issue through changing the labile peptide bond to an alternate bond that is resistant to peptidases (stable for hours in the blood).
    - **Real Time Actionable Data (RAD)**
      * The RAD invention represents a data analysis and reporting tool which provides real time, actionable data related to ED utilization and the allocation of clinical resources. RAD addresses an unmet need in many if not all emergency rooms by supporting data driven, patient specific, decision making. This product builds upon the work conducted over the past several years within the Northwell Emergency Medicine service line.
  + CTA: Take a look at last year’s event
    - <https://www.youtube.com/watch?v=K-xH2wqbNWg>
* Slide 5:
  + Photo: 4412
  + The multi-disciplinary **ECMO-TO-GO** team from Northshore University Hospital and Long Island Jewish Medical Center proved how the power of teamwork, sympathy and hard work can save lives and received the Teamwork award.
  + CTA: Take a look at our ECMO-TO-GO team’s story
    - <https://www.youtube.com/watch?v=GFqypyn3wRo&feature=youtu.be>
* Slide 6:
  + Photo: 4471
  + **Adrian Mazur, Chaplain** at Cohen Children’s Medical Center whose compassion and empathy for patients and their families pushes the boundaries every day won the Exceptional Patient/Customer Experience award.
  + CTA: Take a look at Adrian’s story
    - <https://www.youtube.com/watch?v=5VSAXJsD1us&feature=youtu.be>

Corresponds in the PDF to this:

